



## COMPANY PROFILE

"WE TRAVEL NOT TO ESCAPE  
LIFE BUT FOR LIFE NOT TO  
ESCAPE US."

## COMPANY HISTORY

Money Mike Travel and Tours is a private limited business formed and registered legally under the laws of Botswana in 4th February 2015. The business has been established by only one director who's goal was to form a corporation which will create employment, empower up coming enterprenuers as we as to mentor them.

## OWNERSHIP

This business was formed by an inspired entrepreneur named Mr Mickey Gonna Alidi who solely owns the business, holdings 100% of the shares.

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### VISION

Our vision is to set a platform in service excellence, by offering entertaining, inspiring and socially responsible travel services at competitive prices.

### MISSION

Our mission is to offer travelers an authentic Botswana tourism brand streamlined to capture the comprehensive tradition of Botswana hospitality but with a world class service.

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## VALUES

### Integrity

- We observe the highest standards of professional ethics.

### Quality

- To provide the highest service quality to our intended customers.

### Transparency

- Our business operations are open and straight forward.

### Readiness

- We are prompt, proactive, careful and passionate in complying with our targets.

### Teamwork

- We nurture teamwork and value mutual trust and respect.

### Honesty

- Our acts are in good faith and trustful.

### Professionalism

- We work within defined regulatory framework of personal and professional standards.

### Respect

- We encourage harmony and warmth between persons, considering human diversity.

### Serving the community

- Our activities and services supporting local communities through socio-economical actions and preservation of living culture.

### Controlling the environmental impact

- Setting a precedent for an honest, fair and environmentally sustainable business.





## SERVICES OFFERED

Money Mike Travel and tours offer travel services all across to corporates and leisure clients. Our business model has been aligned and partnered up with other service providers globally such as Airlines, Hotels and Lodges. We have our own fleet for transportation e.g. mini-buses to transport tourists from one place to the another (tour operation) to make your trip flawless.

We have networked to the global distribution network Amadeus Reservations System which provides direct access to all special rates from various Airlines daily. Having said the about, this will accurately give continuous, effective service delivery with competitive pricing.

In addition to this, we do offer travel insurance via a reputable travel insurance called TIC (*Travel Insurance Consultants*). We also offer international packages and prepare them through internationally recognized tour operator namely ad Thompsons Holiday tours.

### **Our services includes:**

Tour package, Flight bookings, Staff transportation, Hotel transportation, Airport Shuttles, Airport Transfers, Corporate transfers, School trips, Church trips, Wedding trips, Funeral trips, Combi Hire, Sports Team Trips...

### **Our Clients:**

King Shoppers t/a Pick n Pay Dairy





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